



together toward **a hunger-free future**

2022 Hunger Leadership Awards Sponsorship Prospectus

July 20, 2022 • 6:00 – 8:00 pm

Rooftop, 200 Massachusetts Ave NW, Washington, D.C. 20001

www.hungercenter.org/awards

About the Congressional Hunger Center

We develop, inspire, and connect leaders in the movement to end hunger, and advocate for public policies that will create a food secure world.

Founded in 1993 by a bipartisan group of Members of Congress, the Congressional Hunger Center is dedicated to the principle that access to nutritious, affordable, and culturally appropriate food is a basic human right.

Hunger is a multifaceted and far-reaching problem—and the movement to end it should be, too. We believe that governments, nonprofits and NGOs, corporations, educational institutions, and individuals all have a role to play, and a variety of approaches and strategies are required to solve the problem at local, regional, national, and global levels.

Any lasting solution to hunger must be led by people with first-hand expertise. That's why we invest in the leadership of people who have experienced hunger and poverty, and people of color—who are disproportionately affected by hunger—as designers, implementers, and evaluators of solutions to hunger.

Breakdowns in understanding and differences in perspective on the root causes of hunger stand in the way of scalable solutions. We focus on bridging the gap between community-based work and public policy, highlighting the ways that each sphere can inform and strengthen the other.

When any community experiences hunger, we all suffer. Join us to lead the way to a world free from hunger once and for all.

◀ Emerson Hunger Fellow **Cassandra Granville** presents her findings from her placement with University at Buffalo Food Systems Planning & Healthy Communities Lab in Buffalo, New York, in 2020.

Your sponsorship supports our programs and initiatives.



Bill Emerson National Hunger Fellowship

A one-year program combining anti-hunger work in local communities across the United States with policy-level experience in Washington, D.C.



Mickey Leland International Hunger Fellowship

A two-year program where participants learn professional and leadership skills while strengthening food and nutrition security around the world.



Zero Hunger Internship

A ten-week summer program for college students and recent graduates to develop leadership skills and gain on-the-job experience with anti-hunger organizations in Washington, D.C.



Zero Hunger Academy

Our food security and leadership development curriculum is also available as an online learning experience for individuals or networks seeking to expand their knowledge on domestic and global hunger.

Our Impact at a Glance



699 Hunger Fellows and Zero Hunger Interns trained since our founding.

3,434 people engaged with our online resources, including Zero Hunger Academy and the Zero Hunger Summer Seminar Series.

75% of alums continue to work for the social good following their fellowship.

Capacity of **358** partner organizations strengthened through fellowship placements, in 47 U.S. states, Puerto Rico, the District of Columbia, and 43 countries around the world.

◀ *Emerson Hunger Fellow **Davis Chhoa** at his placement with CAPI USA in Minneapolis, Minnesota, in 2018.*

“What the Hunger Center can accomplish with such a small, dedicated, and passionate team is incredible. They launch the careers of hundreds of leaders, train thousands on food, nutrition, aid, and policy issues both domestically and internationally, and foster a dynamic community between public, private, political, and apolitical folks and organizations. I support the Hunger Center with monthly donations because I know they will always outperform, and they do so with integrity and transparency.”

Kelly Kurz

Leland Hunger Fellow Alum '19

“Our Emerson Hunger Fellows brought so much to our team. Their energy and enthusiasm has really helped us move some projects forward and dig deeper into certain areas, particularly equity, in ways we likely wouldn't have been able to without their help and insights.”

Emerson Fellow Supervisor, Project Bread

Boston, Massachusetts

2022 Hunger Leadership Awards

Each year the Hunger Leadership Awards honor distinguished leaders selected for their significant contributions in the fight to end hunger.

They embody the determination necessary to make hunger and poverty a focal point of U.S. policy at home and globally.

This year's event will be in-person on Wednesday, July 20, 2022, from 6:00 – 8:00 p.m. on the rooftop at **200 Massachusetts Ave. NW, Washington, D.C.** The awards ceremony portion of the night will be live streamed via Facebook Live.

In 2022, we plan to recognize:

- Members of Congress who have come together in a bipartisan way to sponsor legislation that will move us closer to a hunger-free world;
- Corporate and philanthropic leaders who are leveraging the talent, treasure, and influence of their organizations to address hunger on a national or global scale;
- Community leaders working at the local level to design, implement, and evaluate solutions guided by lived experience;
- Trailblazers who are using their celebrity and influence to build the public and political will to end hunger; and
- Outstanding Hunger Center Fellowship & Internship Alums who are making a difference in their spheres of influence.

This is an indoor/outdoor event. Dress is business casual or cocktail. This is a widely-attended event of typically 150 guests from the government, philanthropy, and D.C. anti-hunger advocacy community.

- ▶ *Secretary of Housing and Urban Development and former member of Congress **Marcia Fudge** delivers remarks at the 2015 Hunger Leadership Awards at the U.S. Botanic Gardens.*



Past Award Recipients



AARP Foundation and Lisa Marsh Ryerson
Chef José Andrés
Reverend David Beckmann
Senator Roy Blunt
Senator John Boozman
C&S Wholesale Grocers
Paul Carothers
Senator Robert P. Casey, Jr.
Senator Thad Cochran
USDA Under Secretary Kevin Concannon
Stephen & Ayesha Curry and the Eat. Learn. Play.
Foundation
Representative Rosa DeLauro
Senator Elizabeth Dole
Senator Dick Durbin
Representative Jo Ann Emerson
Representative Sam Farr
Deborah A. Frank, M.D., Founder of Children's
HealthWatch
Senator Al Franken
Representative Marcia Fudge
Secretary of Agriculture Dan Glickman
Ambassador Tony Hall
Senator Tom Harkin
Janie Simms Hipp
Senator Johnny Isakson
Representative Lynn Jenkins
David Kantor
Senator Herb Kohl
Representative Barbara Lee
Representative John Lewis

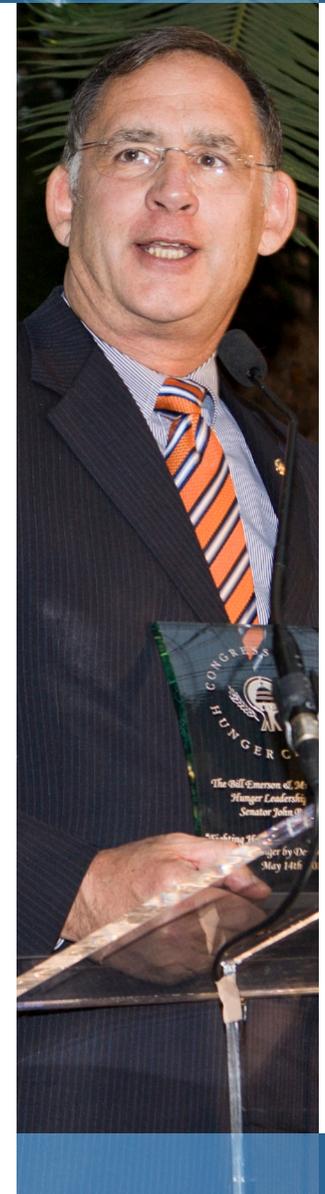
Senator Richard G. Lugar
Marshall Matz
Representative Betty McCollum
Joan McGlockton and the Sodexo Stop Hunger
Foundation
Representative James P. McGovern
Mary Jane Melendez and the General Mills
Foundation
Manly Molpus
Representative Gwen Moore
Senator Jerry Moran
Representative Donald M. Payne
Representative Collin Peterson
Representative Chellie Pingree
The Poor People's Campaign
Senator Pat Roberts
Representative Bobby Scott
Representative Chris Smith
Senator Debbie Stabenow
Secretary of Agriculture Tom Vilsack
Representative Jackie Walorski
Jim Weill
Representative Frank Wolf
Senator Todd Young

◀ *Chef **José Andrés** delivers acceptance remarks at the 2016 Hunger Leadership Awards at the U.S. Botanic Gardens. [Review our list of all past award recipients.](#)*

2021 Hunger Leadership Awards Sponsors



- ▶ Senator **John Boozman** delivers remarks at the 2013 Hunger Leadership Awards at the U.S. Botanic Gardens. [See the full list of our 2021 Sponsors.](#)



2022 Sponsorship Levels and Benefits

	Harvester (2 available)	Cultivator	Sower	Planter	Gardener	Friend
Lead Sponsor Top line placement on all event recognition, logo placement on step-and-repeat	Top line recognition					
Major Sponsor Second line placement in all event recognition		Second line recognition				
Speaking opportunity (in-person or video remarks) during awards ceremony program	✓					
Presenting sponsor of unique event opportunity (e.g. volunteer opportunity, event photography, event bar)	✓					
Presenting sponsor of awards ceremony live stream	✓	✓				
Opportunity to play promotional video during pre-ceremony reception, event live stream and lead-in social media campaign	✓	✓				
Recognition during Executive Director's speaking remarks	✓	✓	✓			
Opportunity to place products in guest swag bag	✓	✓	✓	✓		
Opportunity to submit congratulatory video for award recipients	✓	✓	✓	✓		
Logo in all pre-event advertising (news outlets, email campaigns & Hunger Center social media channels)	✓	✓	✓	✓		
Logo and link of your organization on online sponsorship recognition page	✓	✓	✓	✓	✓	
Listed on the online sponsor recognition page						✓
Unlimited invitations for sponsor constituencies	✓	✓	✓	✓	✓	✓
Recognition during satellite events and annual impact report (year-round)	✓	✓	✓	✓	✓	✓
Sponsorship Amount	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$1,500

* We encourage that all sponsor's advertisements recognize the 2022 Hunger Leadership Award Recipients or promote a partnership opportunity between the sponsor and the Hunger Center (e.g. supported a Hunger Fellow, Zero Hunger Intern, or anti-hunger campaign run by the Hunger Center).

Sponsorship Timeline

June 15, 2022

Deadline to confirm sponsorship (all levels)

June and July

Invite friends and colleagues to event (all levels)

July 8

Deadline to submit pre-ceremony video advertisement (Cultivator & Harvester levels)

July 8

Submit congratulatory video for award recipients (Planter, Sower, Cultivator & Harvester levels)

July 20

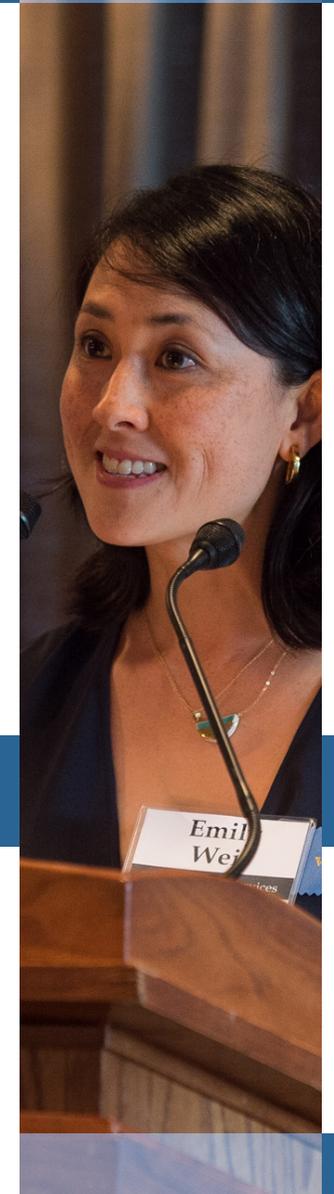
Attend Hunger Leadership Awards

- ▶ *Leland Hunger Fellow alum **Emily Wei** delivers acceptance remarks at the 2017 Hunger Leadership Awards at the Montpelier Room, Library of Congress, Washington, D.C.*

How to Sponsor

[Submit a sponsorship request at this link.](#)

All sponsorships are due by **Wednesday, June 15, 2022**. If you are having trouble accessing the form, contact **Laura Tarre** at laura.tarre@hungercenter.org or (202) 547-7022 x.19





2022 Hunger Leadership Awards

When:
July 20, 2022 • 6:00 – 8:00 pm

Where:
Rooftop, 200 Massachusetts Ave NW, Washington, D.C. 20001

This will be an indoor/outdoor event.
Dress: business/cocktail.
This is a widely-attended event.

Deadline to Sponsor is June 15, 2022

Contact Laura Tarre at laura.tarre@hungercenter.org or
[complete the sponsorship form to make a pledge!](#)

<http://www.hungercenter.org/awards>