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LAND O'LAKES, INC.
INTERNATIONAL DEVELOPMENT
Innovative Solutions for Global Prosperity

Tanzania

Tanzania is a land of brilliant contrasts: stunning beauty and intense poverty. Lacking the mineral resources and arable land of many of its neighbors, opportunities for agricultural reform are both abundant and challenging. At the same time, women farmers, who perform the majority of agricultural work, lack equal access to inputs, credit and land ownership that could improve productivity. Land O'Lakes is working with a wide range of stakeholders and actors to enhance women's status in the agriculture sector, and improve food security and nutritional outcomes across Tanzania.



Innovations in Gender Equality to Promote Household Food Security, 2012 - 2014

Women form 52 percent of Tanzania's agricultural work force and carry out most of the sector's labor activities, including harvesting, transporting and processing. Yet, they have limited decision-making power when it comes to agriculture because of their reduced access to financial resources, inputs and land ownership. Through the U.S. Agency for International Development (USAID), Land O'Lakes will pilot a bold approach to catalyze innovations that will enhance women's participation in the agriculture sector and help improve food security.

In partnership with the Tanzania Gender Networking Program (TGNP) and the Tanzania Association of Women Leaders in Agriculture and Environment (TAWLAE), this program will leverage Tanzania's active and vibrant civil society to establish a multi-stakeholder **Coalition for the Advancement of Women in Agriculture in Tanzania** (CAWAT). This coalition will invite actors from the public and private sectors, non-governmental organizations, government and civil society to generate a common vision and strategy that will promote women's leadership in agriculture. Once established, CAWAT will issue a **call for agricultural innovations that are designed to reduce women's labor** and enhance

productivity. Following a competitive process, the program will grant 21 awards worth \$5,000 each to pilot and test selected innovations, which will enable women to get the most out of their time spent on agricultural tasks. The program will publicize the most successful innovations as a way to help attract investors and position them for scale up. To **promote women's leadership**, the program will develop a training package that CAWAT institutions can deliver to their staff and membership. The coalition will create a separate training focused on building sensitivity and awareness among men and community members about women's critical role in agriculture. To inspire women leaders, the program will host a series of seminars that will feature inspirational women speakers who have overcome barriers to become leaders in the agriculture sector. Through radio broadcasts, these speakers will reach an estimated 1 million households across Tanzania. The coalition will also **assess how agricultural policies impact women**. CAWAT will collaboratively determine and advocate for the types of reforms and changes that are necessary to increase women's empowerment in agriculture and improve food security for all.



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